



Rates

- | Description | Rate (USD) |
|--|------------|
| ● Full Page Color | \$595.00 |
| ● Half Page Color | \$395.00 |
| ● Quarter Page Color | \$245.00 |
| ● Covers (Full Page): Inside Front: \$695, Inside Back: \$795, Back: \$895
(Covers are 4-color only). | |
| ● Advertising design is available at \$50/hour (min. 1 hour). Changes to existing designs will be billed at the same rate. | |
| ● Pre-Pay: Full payment for the ad on an authorized Purchase Order is required 40 days before publication. All sales are final. All major credit cards are accepted. | |



Specifications

- | Description | Size (inches) |
|---------------------------|---------------|
| ● Full Page | 8" x 10" |
| ● Half Page Horizontal | 7.5" x 5" |
| ● Half Page Vertical | 3.7" x 10" |
| ● Quarter Page Vertical | 3.7" x 5" |
| ● Quarter Page Horizontal | 7.5" x 2.5" |
- Advertisers are responsible for providing ads sized to the correct specifications. Incorrectly sized ads may be stretched or reduced to fit the reserved space.
 - Trim size: 8.5" x 11".
 - Bleeds: Plus 1/8" on all sides. Keep all live material 1/4" on all sides away from trim.

Print Ad Artwork & Materials

- Ads may be sent via e-mail or on a CD. All ads MUST be submitted according to the following specifications:
- Color: 4-color ads must be in CMYK.
- Digital Requirements: PDF format is preferred with fonts embedded, saved at 300 dpi, and saved at 150-line screen resolution for optimum quality. Ads are also accepted in TIFF, EPS, or JPEG formats in either grayscale or CMYK. Advertisers are responsible for the quality of files.

Print Ad Deadlines

- Reservation Deadline: December 1, 2010
- Artwork Deadline: December 8, 2010
- All reservations are binding.

Contact

Dane Trimble, Advertising Manager
tel: 877-515-9800
fax: 801-254-3139
e-mail: dane@classicalsinger.com

Powered By: Classical Singer
PO Box 1710
Draper, UT 84020